

7TH ANNUAL CHICAGOLAND BUDDY WALK



2009 Corporate Sponsorship Proposal



CANTIGNY
WHEATON, IL
OCTOBER 11, 2009

Sponsor Levels*

- Gold**\$1,000+
- Silver** \$600-999
- Bronze** \$100-599

**In dollars or merchandise equivalent.*

Last year over 1400 walkers participated and raised over \$100,000. This year promises to be even bigger!

Benefits of Sponsoring

	Bronze \$100-599	Silver \$600-999	Gold \$1,000+
Flyer or coupon in Registration Bag <i>Sponsor must supply flyer or coupon</i>	•	•	•
Recognition on Web Site with link to your Web site	•	•	•
Recognition in Program given out at the walk	•	•	•
Ad in DS Support Newsletter		•	•
Logo printed on back of T-shirt		•	•
Recognition on all Buddy Walk Print Advertising			•
Booth at Walk location			•

Please provide a high resolution logo for any printed products that your logo will appear on.

What is Down syndrome?

Down syndrome is a genetic condition that occurs in one out of every 733 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal disorder. Down syndrome affects more than 350,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

DS Support Chicagoland Buddy Walk

2328 E Lincoln Hwy, Ste 210, New Lenox, IL 60451 • 815-272-1068
www.chicagolandbuddywalk.org



www.dssupport.net

Unique Sponsorships

Promote your name and products by funding specific aspects of the walk.

Registration Bag Sample – Free

Have your company product sample inserted in the registration bag (No flyers).

Raffle Item – Free

Get exposure for your products to over 1400 people by donating an item for our raffle.

Registration Bags – \$2500

Qualifies for Gold Sponsorship

Your logo will be silk screened onto a canvas bag with the Buddy Walk logo appearing on the reverse side. All walkers will receive a bag at registration.

Buddy Walk Tent Sponsor Banner – \$400

Qualifies for Bronze Sponsorship

Your logo will appear on a banner on the registration, volunteer, raffle or kids area tent. Available to 4 companies, first come, first serve.

Balloons – \$400

Qualifies for Bronze Sponsorship

Your company logo will be screen printed on balloons handed out and used for decorations. Only available to 1 company, first come, first serve.

Exhibit Tent – \$100

Qualifies for Bronze Sponsorship

Display your products and have the chance to meet with walkers. Informational and promotional items only, no selling of product. Note you will need to supply your own tent, table and chairs.

Bubbles – \$200

Qualifies for Bronze Sponsorship

Your company logo will be screen printed on individual bottles of bubbles that will be handed out. Only available to 1 company, first come, first serve.

Have something else in mind?

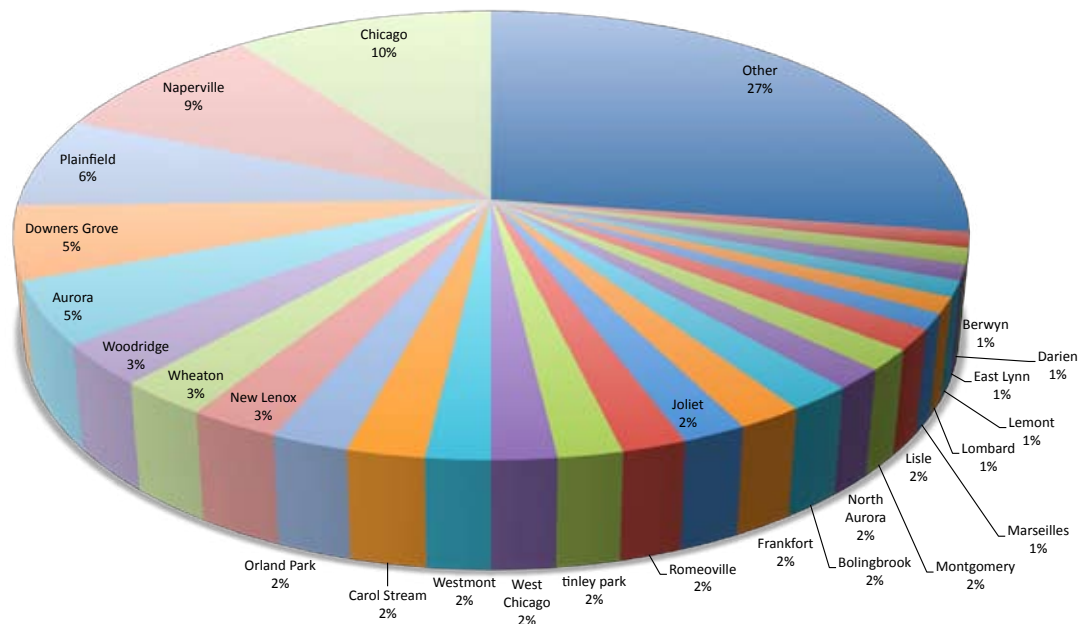
Call (630) 983-3157.

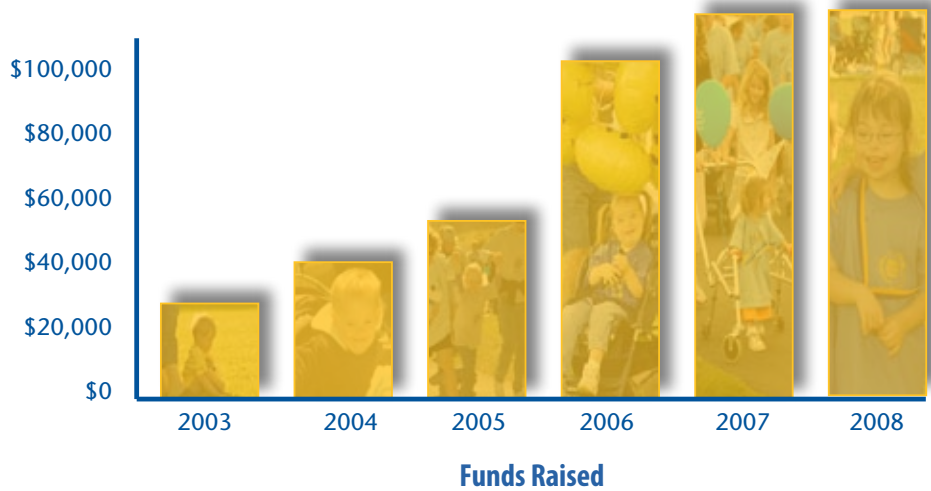
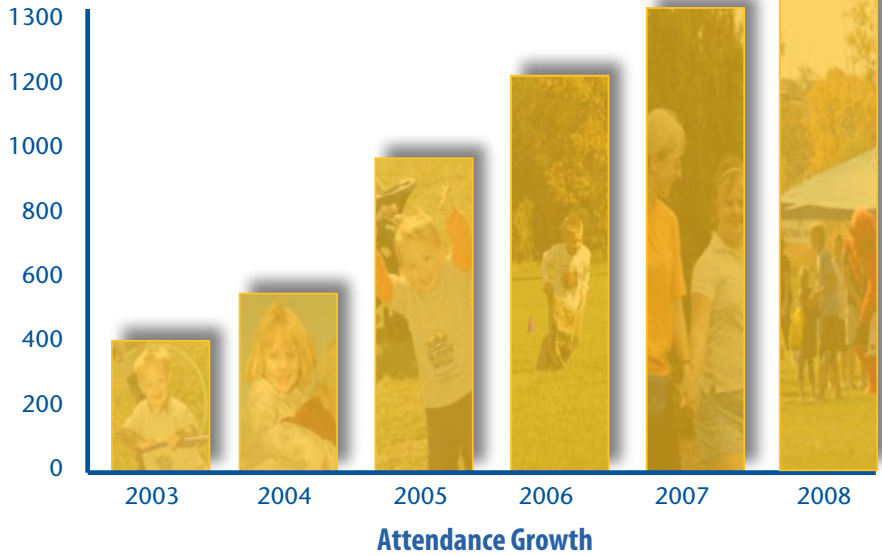
Deadline for all printed items is Sept 1, 2009.

All sponsors will be listed in the onsite program given to each walker.

Attendees by town

Attendees come from all over the Chicago Area





Who does my donation benefit?

Last year we were able to distribute proceeds to Chicagoland area groups and NDSS.*

NDSS (National Down Syndrome Society)	\$30,000
DS Support	3,500
NADS (National Association for Down Syndrome)	14,000
WSPSG (West Suburban Parent Support Group)	4,000
UPS for DOWNS	3,000
GiGi's Playhouse	14,000
Southern Support Group	3,500
Buddy Walk Scholarship	5,000

*Amounts are based on amount group requested.

For More Information

(630) 983-3157 • sponsorship@chicagolandbuddywalk.org • www.chicagolandbuddywalk.org
**Are you a non-profit organization related to Down syndrome,
 please call to find out how you can exhibit for free.**



Your Support is Greatly Appreciated!!

BUDDY WALK HISTORY

The Buddy Walk was developed by the National Down Syndrome Society in 1995 to celebrate October, National Down Syndrome Awareness Month and provide an annual public platform for advocacy. It brings together people with Down syndrome and their invited “buddies” — everyone from friends and family to teachers, politicians and co-workers — to promote acceptance and inclusion for people with Down syndrome and to raise funds for education, research and advocacy programs.

The Buddy Walk is a one-mile walk in which anyone can participate without special training. The walk has grown from 17 walks in 1995 to more than 275 in 2008. Hundreds of thousands of people walk from coast to coast and around the world each year. The goal of the Buddy Walk is three-fold: to promote acceptance and inclusion of people with Down syndrome; to raise the funds necessary to develop innovative and effective programs; and to enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

***Any donation amount is welcome,
as well as merchandise donations***

**Prizes are needed for
numerous events and drawings.**

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About NDSS

Mission: The National Down Syndrome Society works through education, research and advocacy to ensure that all people with Down syndrome have the opportunity to achieve their full potential in community life.

Programs:

Education. Through model programs, Web site, Information and Referral Center and more, NDSS provides targeted, in-depth information that meets the diverse needs of its constituents.

Research. The Society hosts international research conferences and funds research both independently and through a partnership with the NIH. NDSS is the largest private funder of Down syndrome research in the U.S.

Advocacy. In cooperation with its more than 135 affiliate groups, NDSS has influenced important local and federal legislation, established October as National Down Syndrome Awareness Month, organizes the Buddy Walk and much more.

About DS Support

DS Support is an all volunteer organization ran by parents of children with Down syndrome.

Our Mission: To support people with Down syndrome and their families through education, social activities, and awareness.